



Sean Meyerhoffer, CEO of Brent's Place



BRENT'S PLACE:

A Case Study In Building Hope and Community.



Brent's Place At A Glance:

Long-Term Housing for Children with Cancer and Their Families
20 Employees | 59 Safe-Clean Independent Apartment Units
300+ Families Served Annually

It takes a special kind of motivation to turn a family loss into a beacon of hope and support for others. But that's exactly what Brent's Place represents. Originally founded in 1997 by Donn and Linda Eley in honor of their son Brent, who passed away from rhabdomyosarcoma, Brent's Place has grown to become a renowned, Safe-Clean home away from home for families with children who have cancer and other life-threatening medical conditions.

Located in the Denver metro area, Brent's Place is unique in its operational model, providing free, long-term independent housing for families while their child is undergoing medical treatment and recovery. Unlike other housing facilities designed for patients and their families, Brent's Place is considered a Safe-Clean facility with an average family stay of 110 days.

The length of stay combined with a growing need for additional capacity has seen Brent's Place go from five basic apartments to a four-acre campus featuring two safe-clean buildings with a total of 44 apartments.

Of course, that didn't happen overnight. And not without some help from the local community and BOK Financial.

Here to Make a Difference.

Brent's Place began their relationship with BOK Financial with an agreement to refinance an existing building. The partnership took off from there, and ultimately resulted in Brent's Place securing a sizable construction loan from the bank after deciding to move forward with plans to build a second apartment facility on the four-



acre campus. Over time, the relationship has grown to include day-to-day financial accounts, establishing employee benefits and risk management insurance as well as enhanced cyber security to protect assets and donor contributions.

Understanding the value that nonprofits bring to a community, and Brent's Place in particular, BOK Financial works to leverage its financial resources and expertise to help them meet their mission. Knowing they have a proactive financial partner on their side that shares their values, the team at Brent's Place can focus their attention on caring for the 300+ families a year that need their ongoing support.

More Than a Bank, a Partner.

But beyond the dynamic services a nonprofit like Brent's Place offers, there's an upward trend of increased operational sophistication being placed upon these kinds of organizations. This includes donor expectations as well as the ambitions of a nonprofit's governing board. As with any nonprofit, this can put extra stress on staff. Which is why it's important to have a banking partner like BOK Financial that can act as a support team for various departments within a nonprofit.

The beauty of it all is, BOK Financial is not only able to make decisions at the local level, they're able to tap into the strength of being a regional powerhouse, providing products and resources necessary at every level for their growth and future vision.



And this ultimately translates into more families served...and more hope delivered. Which should be everyone's bottom line.

To see and hear this story in their own words,
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